



BIOGRAPHICAL PROFILE

Tea Hoffman
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Tea Hoffmann is the Managing Principal of Law Strategy Corp. Her mission is to be the change agent that lawyers need to become more successful long-term. Tea practiced law for over 18 years, serving both in a law firm and as the GC of a publicly traded company. In 2001, she opened her first legal consulting business, Legal Training Group. After five years, she joined one of her clients as their first CBDO. During her tenure, the firm doubled in size. She remained in that position for six years. She was named the Chief Strategy Officer at an AmLaw 200 firm in Charlotte, NC in 2012.

Law Strategy Corp provides the resources and ongoing support needed to create and implement strategic plans that become a roadmap to success. Based on the premise that strategy can become more than just something that is talked about, but can be something that firms act on, Law Strategy Corp works with firms on an ongoing basis to insure that the plans developed evolve into obtainable benchmarks used to gauge ongoing actions of the firm. Law Strategy Corp works with firms that already have strategic plans but need help with implementation as well as firms who are just starting the strategic planning process.

In addition to strategic planning resources, Law Strategy Corp provide firms with training that encompasses in-person sessions and ongoing coaching in small group settings. By incorporating business development training with core soft skills training, lawyers learn how to organize their days to more strategically to develop business, a process that has proven itself to be very effective.

Law Strategy Corp also provides retreat presentations and training on topics including teamwork, mentoring, time management, business development, and practice group planning/goal setting. Tea is a Major in the Tennessee Army National Guard, a member of the Legal Marketing Association, National Speakers Association, American Continuing Legal Education Association and the American Bar Association (Law Practice Management Section.)

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