



PRESS RELEASE

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LAW FIRM LEADERS TO GATHER AT MANAGING PARTNER FORUM'S 2010 ANNUAL CONFERENCE IN ATLANTA

ATLANTA - February 9, 2010 - Leaders representing prominent national and boutique law firms will gather for the Managing Partner Forum's 2010 Annual Conference, the preeminent conference focused on developing more profitable, cohesive and sustainable law firms, to be held at the Capital City Club in Atlanta on April 29.

"This year's theme is appropriately titled 'The Need to Lead' because the conference will be dedicated to providing practical skills and insights on how to be an effective decision maker," said John Remsen, Jr., organizer of the Managing Partner Forum and President of TheRemsenGroup. "We have assembled many of the best and brightest legal industry experts and consultants who will offer valuable guidance and information. The role of the managing partner is especially critical during a tough economy, so we anticipate strong participation."

Based on suggestions from past participants and the Forum Advisory Board, the presentations, panel discussions and idea exchanges will provide education, networking and leadership development skills to managing partners and leaders from large, midsize and small firms. The program is refined and enhanced

The keynote presentations will be "Growing Your Firm in Uncertain Times" by Darryl Cross, Vice President - Client Profitability for LexisNexis; "Update on The Association of Corporate Counsel (ACC) Value Challenge" by Susan Hackett, Sr., Vice President & General Counsel for ACC; and "Playing to Win in a Changing Market" by Bruce Hawthorne, Cofounder of Consigliere Group.

Participants will learn about best practices, acquire critical benchmark information and establish relationships with other firm leaders. Additional discussion topics will include in strategic planning (including succession planning); the role of the managing partner; compensation systems; staffing and administration; associate recruiting and retention (including Gen X, Y and diversity issues); firm governance; partnership structures; growth strategies (including mergers, lateral hires and branch offices); strategies to improve profitability; and marketing and business development.

The sponsors for the conference are LexisNexis, CJones& Associates, Consigliere Group, Law Practice Consultants, Inherent, Max2O, TheRemsenGroup, Contact Ease, IOMA, LawFirmRetreats.net, JD Supra and Moss Cairns.

TheRemsenGroup

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Managing Partner Forum

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The Managing Partner Forum also offers a content-rich website featuring the latest articles, white papers and other resources on topics most important to managing partners. In addition, the organization has launched a monthly electronic newsletter featuring timely, relevant leadership tips, articles and white papers.

"We also introduced a web seminar series featuring nationally recognized faculty and law firm leaders," said Remsen.

To learn more about the Managing Partner Forum, review its resources, or to register for the 2010 Annual Conference, please visit <http://www.managingpartnerforum.org/>

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