



PRESS RELEASE

FOR IMMEDIATE RELEASE

For More Information Contact:

Charles Jones

cjones@cjonespr.com or 786-484-9835

**LAW FIRM LEADERS TO BOOST PARTICIPATION IN
THE MANAGING PARTNER FORUM 2010 ANNUAL CONFERENCE
Association of Corporate Counsel's Susan Hackett Will Deliver Keynote Address**

ATLANTA - March 8, 2010 - The founder and organizer of The Managing Partner Forum anticipates a substantial increase in participation from prominent national and boutique law firms at its 2010 Annual Conference. The preeminent Conference for law firm leaders focuses on developing more profitable, cohesive and sustainable law firms, and will be held at the Capital City Club in Atlanta on April 29.

"Registration is strong," said John Remsen, Jr., President and CEO of The Managing Partner Forum and President of TheRemsenGroup. "Firms have survived the recession in good shape and firm leaders are starting to renew vision, sharpen strategy, and improve performance. The Forum's goal is to help them achieve those objectives."

Titled "The Need to Lead," the high-level, interactive MPF Annual Conference is designed by managing partners for managing partners. The agenda is based on input and suggestions from past participants and the Forum Advisory Board ensuring that the presentations, panel discussions and idea exchanges will provide education, networking and leadership development skills to managing partners and leaders from large, midsize and small firms.

Susan Hackett, Senior Vice President & General Counsel for the Association of Corporate Counsel (ACC) will be the featured keynote speaker to offer an update on the ACC's Value Challenge. Other keynote presentations will be "Growing Your Firm in Uncertain Times" by Darryl Cross, Vice President-Client Profitability for LexisNexis; and "Playing to Win in a Changing Market" by Bruce Hawthorne, Cofounder of Consigliere Group.

The sponsors of the Conference are LexisNexis, CJones&Associates, Consigliere Group, Law Practice Consultants, Inherent, Max20, TheRemsenGroup, Contact Ease, IOMA, LawFirmRetreats.net, JD Supra and Moss Cairns.

The Managing Partner Forum also offers a content-rich website featuring the latest articles, white papers and other resources on topics most important to managing partners. In addition, the organization has launched a monthly electronic newsletter featuring timely, relevant leadership tips, articles and white papers. Remsen has also introduced a Web seminar series featuring nationally recognized faculty and law firm leaders.

To learn more about the Managing Partner Forum, review its resources, or to register for The MPF 2010 Annual Conference, please visit <http://www.managingpartnerforum.org/>

###

TheRemsenGroup

655 Sherwood Road NE - Atlanta, GA - 30324

404.885.9100 - FAX: 404.885.9111 - www.TheRemsenGroup.com